



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

www.portfolio-display.co.uk/

Keyword: auto

SEO Score

68%

URL Analysis4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon found Pass
- Preferred domain set Pass

Page Speed1/1

- Load speed is under 2 seconds Pass

Title Analysis1/2

Automotive Display | Printed Banners | Flags | Bunting | Stickers

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag begins with exact keywordPass

Description Analysis2/2

Leading suppliers of automotive display products, printed banners, bunting, flags and stickers. Services include design, print and point of sale manufacture.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6)3/3

H1

1. Leading Suppliers of Automotive Display, POS, Printed Banners, Bunting, Flags, Stickers and Event Graphics

H2

1. [MOTOR DEALERS! What's New for the Forecourt and Showroom](#)

H3

1. Product Categories
2. Featured Products
3. FREE Automotive Display - Product Guide
4. A Few of Our Satisfied Clients
5. Why Buy From Us?
6. About Us
7. Latest News
8. Our Other Sites

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words5/5

- Display 8
- you 6
- promotional 6
- products 6
- Portfolio 6

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

Code Analysis 2/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Fix title length
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

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