

## SEO SCORE: 29%

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### URL ANALYSIS

[PASS] URL is SEO friendly

[FAIL] Keyword not found in URL

[PASS] URL does not contain underscores

[PASS] robots.txt file found

[PASS] Favicon found

[PASS] Preferred domain set

### PAGE SPEED

[PASS] Load speed is under 2 seconds

### TITLE ANALYSIS

Title:

Artificial Intelligence Computing Leadership from NVIDIA

[PASS] Title has 60 characters or less.

[FAIL] Title tag should begin with exact keyword

### DESCRIPTION ANALYSIS

Meta description:

NVIDIA, inventor of the GPU, which creates interactive graphics on laptops, workstations, mobile devices, notebooks, PCs, and more. We created the world's largest gaming platform and the world's fastest supercomputer. We are the brains of self-driving cars, intelligent machines, and IoT.

[FAIL] Description tag should be 160 characters or less.

[FAIL] Description tag should contain the exact keyword

### IMAGE ANALYSIS

Image count:

20

[FAIL] Not all images have alt tags

[FAIL] Exact keyword should be used in an alt tag

[FAIL] Add exact keyword to an image file name

[FAIL] Do not use underscore in image file names.

## HEADINGS (H1-H3)

[PASS] Found heading tags H1, H2 and H3

[FAIL] Exact keyword NOT found heading tags H1, H2 or H3

[PASS] No duplicate heading tags found

## TOP WORDS

NVIDIA — 38

Overview — 32

GPU — 18

Gece — 9

DGX — 8

## MOBILE ANALYSIS

[PASS] We found viewport metatag

[FAIL] Add an Apple icon

## TEXT ANALYSIS

[PASS] You have 500+ words on this page

[FAIL] Keyword should have 3 occurrences

[FAIL] Exact keyword was neither bolded, italicized, or underlined

[FAIL] Exact keyword was not found within first 100 words

[PASS] Exact keyword found in anchor text

## SOCIAL BUTTONS

[FAIL] Add Tweet button

[FAIL] Add Facebook share/like button

[FAIL] Add Google +1 button

[PASS] Blog link found

## CODE ANALYSIS

[FAIL] Code is not W3C valid.

[PASS] No flash elements found.

[FAIL] Remove inline css.

[FAIL] Text to html ratio is less than 2:1

[FAIL] Add schema.org markup

[PASS] Link to sitemap.xml found

## SUGGESTIONS FOR A BETTER SEO SCORE

- Add keyword to url
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add an Apple icon