



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

[www.morgankitchens.com](http://www.morgankitchens.com)

Keyword: kitchens for sale

## SEO Score

# 47%

### URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed0/1

- This page should load quicker. Fail

### Title Analysis1/2

Home - Morgan Kitchens

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

### Description Analysis0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis0/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

### Headings (H1-H6)2/3

#### H1

1. Does Your Kitchen Need A Freshen Up?

#### H2

- 1.
2. Specialist Kitchen Solutions In One Place
3. **Get A FREE Brochure On Our Fitting / Renovation Process**
4. Get A Quote For Your Project For FREE.
5. We'll Be There Every Step of the Way
6. Specialist Dream Kitchen Fitting Solutions In One Place
7. Contact Us

#### H3

1. Get A Kitchen Refurbishment And
2. **Feel Free To Flick Through Some Examples**

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- kitchen 25
- you 23
- Kitchen 17
- can 13
- are 13

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

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