



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

www.localtvaerialsandsatellites.co.uk

Keyword: Aerial and Satellite

SEO Score

57%

URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed0/1

- This page should load quicker. Fail

Title Analysis0/2

Trusted Local TV Aerial & Satellite Experts | LTV - Local TV | Lewes

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag should begin with exact keywordFail

Description Analysis0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

Image Analysis2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6)2/3

H1

H2

1. About LTV – Local TV, Aerials & Satellite Service
2. Common TV Signal Problems We Fix

H3

1. Why is my TV signal breaking up?
 2. Do I need a new TV aerial or just a repair?
 3. Why have my TV channels disappeared?
 4. Do you cover my area?
 5. Can you fix poor Freeview reception?
- Found heading tags H1, H2 and H3 Pass
 - Exact keyword NOT found heading tags H1, H2 or H3 Fail
 - No duplicate heading tags found Pass

Top Words5/5

- Installation 80
- Satellite 27
- Setup 24
- Services 23
- Aerial 18

Mobile Analysis 1/2

- Add a viewport metatag Fail
- We found Apple icon Pass

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

Code Analysis 3/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add a viewport metatag

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