



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

[www.ilovenorthdevon.co.uk](http://www.ilovenorthdevon.co.uk)

Keyword: north devon

## SEO Score

# 44%

### URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed1/1

- Load speed is under 2 seconds Pass

### Title Analysis1/2

iloveND | Discover the real, independent North Devon

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

### Description Analysis2/2

Discover the best North Devon has to offer, from places to Eat, Stay, Shop & Play as well as secret beaches, walks and so much more.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis0/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

### Headings (H1-H6)2/3

#### H1

1. [logo](#)<sub>not found or type unknown</sub>

#### H2

#### H3

1. About us
2. [Popular](#)
3. [Comments](#)
4. [Follow us](#)

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- More 26
- Read 24
- ilovenorthdevon 20
- Combe 15
- Ilfracombe 13

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

This report was generated by Victory.Digital