



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

www.designinsiderlive.com/supplier-finder/

Keyword: Fabrics

SEO Score

23%

URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed1/1

- Load speed is under 2 seconds Pass

Title Analysis0/2

Supplier Finder | Accredited suppliers of commercial interior furnishings

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag should begin with exact keywordFail

Description Analysis0/2

Welcome to Supplier Finder, the UK's only search platform for accredited suppliers of commercial interior furnishings. At Supplier Finder, our mission is simple: to help you find the perfect commercial furnishing suppliers for your interior schemes and projects. We understand the importance of having confidence in the suppliers you specify and the products that bring

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

Image Analysis1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6)1/3

H1

H2

1. Your search platform for accredited commercial interior furnishing suppliers!
2. Sanderson Design Group & Panaz Announce New Contract Partnership for 2025
3. Sekers-MAXIE-the new luxurious faux mohair upholstery fabric
4. Alternative Flooring Anywhere Ca-rPET: Laying the Groundwork for Change, One Floor at a Time
5. Humanscale at Stockholm Furniture Fair 2025: Pioneering Workplace Ergonomics and Sustainability
6. The Unfinished Works: Morris & Co. Completes a Historic Design Journey with The Huntington
7. [Showroom Spotlight: A Focus on Bathroom Retailing](#)
8. [Choosing the Right Tables for High Traffic Hospitality Spaces by Protocol Furniture](#)
9. [GROHE Champions Skilled Trades at EuroSkills Herning 2025](#)
10. [Responsible Comfort Tailored for Guests: Harrison Spinks at Decorex and the Independent Hotel Show 2025](#)
11. [Bloom, Modular Comfort for Modern Working, Launched by Ocee & Four Design](#)
12. [Loomah to Debut Avalon by Loomah at Decorex 2025](#)
13. Our Brands
14. Market Sectors
15. Sustainability Accreditations
16. [Stories](#)
17. [Supplier Finder Show](#)
18. Suppliers
19. Market Sectors
20. Product Categories

H3

1. Hospitality
2. Education
3. Restaurant
4. Healthcare
5. Cruise
6. Workplace

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

Top Words5/5

- Read 11
- Supplier 10
- Finder 10
- suppliers 9
- Sep 8

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

Code Analysis 3/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

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