



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

[www.chloe-talks.co.uk/](http://www.chloe-talks.co.uk/)

Keyword: beauty

## SEO Score

# 57%

### URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed0/1

- This page should load quicker. Fail

### Title Analysis1/2

Chloe Talks | Lifestyle Blog

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

### Description Analysis1/2

Chloe Talks is a lifestyle blog covering numerous subjects all based on my life. I am located in the beautiful county of Devon and have a huge passion for beauty, interior design and fashion.

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

### Image Analysis1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

### Headings (H1-H6)2/3

H1

H2

H3

1. Contact Me
2. Instagram
3. About Me

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- Chloe 6
- th 4
- View 4
- Post 4
- Lifestyle 4

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 2/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 2/4

- Tweet button found Pass
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Blog link found Pass

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Start title with keyword
- Fix description length
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Facebook share/like button
- Add Google +1 button

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