

SEO SCORE: 57%

Generated: 2019-01-08

URL ANALYSIS

[PASS] URL is SEO friendly**[FAIL]** Keyword not found in URL**[PASS]** URL does not contain underscores**[PASS]** robots.txt file found**[PASS]** Favicon found**[PASS]** Preferred domain set

PAGE SPEED

[FAIL] This page should load quicker.

TITLE ANALYSIS

Title:

Chloe Talks | Lifestyle Blog

[PASS] Title has 60 characters or less.**[FAIL]** Title tag should begin with exact keyword

DESCRIPTION ANALYSIS

Meta description:

Chloe Talks is a lifestyle blog covering numerous subjects all based on my life. I am located in the beautiful county of Devon and have a huge passion for beauty, interior design and fashion.

[FAIL] Description tag should be 160 characters or less.**[PASS]** Description tag contains exact keyword

IMAGE ANALYSIS

Image count:

16

[PASS] All images have alt tags**[FAIL]** Exact keyword should be used in an alt tag**[FAIL]** Add exact keyword to an image file name**[FAIL]** Do not use underscore in image file names.

HEADINGS (H1-H3)

[PASS] Found heading tags H1, H2 and H3

[FAIL] Exact keyword NOT found heading tags H1, H2 or H3

[PASS] No duplicate heading tags found

TOP WORDS

Chloe — 6

th — 4

View — 4

Post — 4

Lifestyle — 4

MOBILE ANALYSIS

[PASS] We found viewport metatag

[PASS] We found Apple icon

TEXT ANALYSIS

[FAIL] You should have 500+ words on this page

[FAIL] Keyword should have 3 occurrences

[FAIL] Exact keyword was neither bolded, italicized, or underlined

[PASS] Exact keyword found in the first 100 words

[PASS] Exact keyword found in anchor text

SOCIAL BUTTONS

[PASS] Tweet button found

[FAIL] Add Facebook share/like button

[FAIL] Add Google +1 button

[PASS] Blog link found

CODE ANALYSIS

[FAIL] Code is not W3C valid.

[PASS] No flash elements found.

[FAIL] Remove inline css.

[FAIL] Text to html ratio is less than 2:1

[PASS] Schema.org markup found.

[PASS] Link to sitemap.xml found

SUGGESTIONS FOR A BETTER SEO SCORE

- Optimise speed to load under 0 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Facebook share/like button
- Add Google +1 button