



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

**Victory.digital**

Keyword: digital marketing agency

## SEO Score

# 63%

### URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed0/1

- This page should load quicker. Fail

### Title Analysis1/2

Victory.Digital: Digital Marketing Agency in the UK

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

### Description Analysis2/2

Victory.Digital is a full service digital marketing agency from the UK. Contact us for all your digital marketing needs. Increase your visibility today!

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6)2/3

#### H1

1. Drop files to upload

#### H2

1. *"Victory.Digital has worked hard to create a comprehensive SEO strategy for TrustedCare, positively influencing our search ranking and helping new visitors to discover/begin using the service. These effects are measurable via web analytics and overall business performance."*
2. *" Victory.Digital has been a huge help in boosting the performance of TrustATrader.com in the search engines through a combination of carefully planned/optimised website content and effective management of targeted PPC campaigns."*
3. Uploading
4. Attachment Details Saved.
5. Attachment Display Settings
6. Gallery Settings
7. Playlist Settings
8. Display Settings
9. **Advanced Options**
10. Preview

#### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- SEO 8
- Marketing 7
- with 6
- search 5
- Digital 5

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Blog link found Pass

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add an Apple icon

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