



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

Store.offices.co.uk/
Keyword: Office Supplies

SEO Score

12%

URL Analysis4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

Page Speed1/1

- Load speed is under 2 seconds Pass

Title Analysis1/2

The Business Supplies Group

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

Description Analysis0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

Image Analysis0/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6)1/3

H1

H2

1. About Us
2. Case Studies
3. A Nationwide Service
4. Configure your product
5. Commercial Login
6. Please select your collection branch

H3

1. Shop
 2. Shop
 3. Delivered from 10 regional offices, 5 distribution centres and over 200 expert staff
 - 4.
 5. Select Account
 6. Items ()
 7. Details
 8. Quick View
 9. {{product.item_name}}
 10. {{product.item_name}}
 11. {{ location.label }}
 12. {{product.item_name}}
- Found heading tags H1, H2 and H3 Pass
 - Exact keyword NOT found heading tags H1, H2 or H3 Fail
 - Remove any duplicate heading tags Fail

Top Words0/0

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Blog link found Pass

Code Analysis 1/3

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail

Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button

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