



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

Smilespecialist.co.uk
Keyword: cosmetic

SEO Score

50%

URL Analysis4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed1/1

- Load speed is under 2 seconds Pass

Title Analysis0/2

Private Cosmetic & Implant Dentist Bradford area - Smile Specialist Centre Haworth Keighley Bradford

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag should begin with exact keywordFail

Description Analysis1/2

Private advanced Cosmetic Dentistry plus FastBraces, Dental Implants, tooth Crowns, Bridges, Veneers, Precision Dentures & Occlusion skills for nicer Smiles, Bradford and Keighley area.

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

Image Analysis1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6)3/3

H1

1. Private Dental Care & Advanced Cosmetic Dentistry

H2

1. Members Area
2. *Want to know the truth about NHS dentistry problems & limitations according to C4 Dispatches and wider media?*
3. *Want to know even more* about gum problems and other gum diseases?

H3

1. Who leads the SmileSpecialist Centre?
2. When do patients come to see us?
3. Specialist dental care with or without implants
4. Patients travel to us from across Yorkshire and further for our great dental care and expertise.
5. *Want to know more* about Dental Tooth Implants?
6. *Want to know more* about Cosmetic Tooth Veneers?
7. *Want to know more* about Tooth Whitening benefits?

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words5/5

- you 61
- dental 49
- Specialist 40
- with 38
- Kilcoyne 33

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

Code Analysis 4/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

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