



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: hello@victory.digital

indianartzone.com

Keyword: Indian Paintings

SEO Score

17%

URL Analysis4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

Page Speed0/1

- This page should load quicker. Fail

Title Analysis1/2

Art Online : Buy Paintings Online India | IndianArtZone

- Title has 60 characters or less.Pass
- Title tag should begin with exact keywordFail

Description Analysis1/2

Buy art painting online at affordable price.Explore and purchase from wide range of curated hand painting art from Indian Artists

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis0/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6)2/3

H1

H2

1. Paintings you might be interested in:

H3

1. FAQ's - Online Art Gallery
2. 10 Best Tips for buying art online
3. Why is IndianArtZone known as an 'affordable online art gallery' in India?
4. Can someone help in choosing the right painting for my room space?
5. Why are canvas paintings more attractive than any other surface?

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words5/5

- Cart 4
- Art 3
- browser 2
- Online 2
- JavaScript 1

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 44 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 3/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

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