



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

[Google.com](https://www.google.com)  
Keyword: google

## SEO Score

# 47%

### URL Analysis6/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed1/1

- Load speed is under 2 seconds Pass

### Title Analysis1/2

Google

- Title is too short. Consider adding more characters.Fail
- Title tag begins with exact keywordPass

### Description Analysis0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis3/4

- All images have alt tags Pass
- Exact keyword found in an alt tag Pass
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- SearchImagesMapsPlay YouTubeNewsGmailDriveMoreCalendarTranslateBooksShoppingBloggerFinancePhotosVideosDocsEven 1
- more 1
- Account 1
- OptionsSign 1
- inSearch 1

### Mobile Analysis 0/2

- Add a viewport metatag Fail
- Add an Apple icon Fail

### Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Fix title length
- Fix description length
- Add keyword in description
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

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