



Is your website working well for your business? Do you appear on the first page of Google and obtain good sales and leads? If not, this report may contain clues to why you are not getting the visibility you need. Find out how we can help you today, email us at: [hello@victory.digital](mailto:hello@victory.digital)

[Qenrichment.com](https://qenrichment.com)

Keyword: Speech therapy

## SEO Score

# 48%

### URL Analysis5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed0/1

- This page should load quicker. Fail

### Title Analysis0/2

Best Speech Therapist in Dubai |Speech and language Therapy in Dubai

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag should begin with exact keywordFail

### Description Analysis1/2

We provide children and adults with the highest quality of speech, language and swallowing therapy in Dubai using our knowledge, expertise and technology.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

### Image Analysis1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6)2/3

H1

H2

H3

1. About Us
2. Our Services
3. Contact us
4. Login / Register

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words5/5

- Services 6
- RegionAl 6
- with 5
- difficulties 4
- out 4

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Blog link found Pass

### Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button

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